## WHAT IS CLAIMED IS

1.	A method	of control	lling the d	communication	of
television	n programm	ing at a t	celevision	transmission	station
said meth	od compris	$\operatorname{sing}ar{ ext{the}}$ st	ceps of:		

receiving television programming from a plurality of television programming sources;

receiving programming communication instructions designating for each unit of television programming at least one from the group consisting of:

- (a) an output channel to be used in communicating said unit of television programming; and
- (b) the time said unit of television programming is to be communicated; and

communicating each unit of television programming from said transmission station to at least one subscriber according to said programming communication instructions.

add D3